

Campus Media Inc 165 West 46 Street New York 10036 NY Area 212 245-0950

TO: STATION MANAGER
FROM: CAMPUS MEDIA INC
SUBJECT: MID-YEAR REPORT

4 March 1970

The staff of Campus Media feels it is to your advantage and in your interest to know where the Campus Media Inc efforts are being spent.

What follows is a total list of clients we have contacted and to which proposals are outstanding. We look forward to their reality as you do.

Should you wish to comment, offer suggestions, advice or contacts, we would like to hear from you. Prosperity for college radio means good business for us.

James D. Moos
Executive Vice President



EXHIBIT A

THOMAS BOND

SYNOPSIS OF FACTS

General Products

Milton Bradley Company

Union Carbide Corporation

Norelco Corporation

Seamless Rubber Company

Pillsbury Company

Panasonic Electronics

No-Doz

Compoz

Listerine

Gillette

Arrow Shirts

Beech-Nut

Pine Bros. Cough Drops

Hallmark Merchandising

Revlon

Brylcream

McLean Tooth Paste

P & W Foods

Sears & Roebuck

Olivetti Typewriter

Timex

Yardley

Williams for Men

American Dairy Association

Procter & Gamble

THE UNIVERSITY OF



FACE-A

EROLAN-BONE

STATIONER

U. S. Shoe

Scope

Pub After Shave

Aqua Velva

Ivory Soap

Tipillet

Avon Products

Jerome Alexander



EAGLE

BOYAN FOND

SECTION BRERUS A

Recruitment

Collins Radio Corporation

Trans World Airlines - Hostess

Procter & Gamble

International Business Machines

Westinghouse Electric Corporation

National Cash Register

Aluminum Corporation of America

Bethlehem Steel Corporation

Inland Steel Corporation

Eli Lilly Corporation

Public Service Gas & Electric of New Jersey

Xerox Corporation

Olin Corporation

Norden Company

United Aircraft Corporation

L. T. V. AeroSpace Corporation

Rohm & Hass Company

Sherwin-Williams Company

Admiral Corporation

Crane Company

Ford Motor Company

Celanese Corporation

Western Electric Corporation

A T & T

General Electric



THE

THE

THE

RCA Corporation

Automatic Electric Corporation

Delco Radio

General Motors

Cincinnati Milling Machine

Good Humor, Inc.



1911-12

THE BOSTON BOARD

OF THE CITY OF BOSTON

Publishing

Pilgrim Press

Simon & Schuster

Random House

Newsweek

Time, Inc.

The New Yorker

Sports Illustrated

Look Magazine

Beer

Naragansett Beer

Budweiser Beer

Ballantine Beer

Blatz Beer

Schoenling Beer

Pabst Beer

Schlitz Beer

Miller High Life

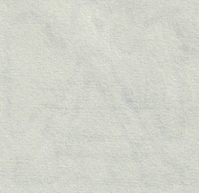
Burger Brewing Company

Wiedman Beer

Falstaff Beer

Carling Beer

National Beer



EAGLE-A

FRONT BOND

25% COTTON FIBER U.S.A.

Airlines

American Airlines

Delta Air Lines

Eastern Air Lines

Pan American Airways

Trans World Airways

United Airlines

Braniff International

Oil

Phillips Petroleum

American Oil Company

Gulf Oil Corporation

Texaco Oil Corporation

Mobil Oil Corporation

Shell Oil Corporation

Sun Oil Company

Sinclair Oil Company

Humble Oil Company

Citgo Oil Company

THE NATIONAL

ARCHIVES



1944

THE NATIONAL

Movie Companies

Metro-Goldwyn-Mayer

Paramount

Twentieth Century-Fox Film Corporation

National General Pictures

Cinema Center

Radio City

Columbia

United Artists

Allied Artists

Universal

Cinema 5

Commonwealth United

Warner Brothers/Seven Arts



THE UNIVERSITY OF CHICAGO

LIBRARY OF THE UNIVERSITY OF CHICAGO

Records

Decca

Bell

MGM Records

Warner Brothers/Seven Arts Records

ABC Records

Motown Records

Columbia Records

Monument Records

Oracle Records

Earth Records

RCA Records

Scepter Records

A & M Records

Elektra Records

Metromedia Records

Command/Probe Records

Capitol Records

Automobile Industry

Ford

Ford Maverick

Volkswagon of America

Plymouth

Dodge

Chevrolet



1843-4

THE OGDEN BUILDING

STATION STREET

Hotels & Restaurants

Hilton Chain

Holiday Inns

Arby's Restaurant

Burger Chef

Soft Drinks

Coca Cola

Pepsi Cola

Royal Crown Cola

Mountain Dew

Seven-Up

Diet Pepsi

Like

Canada Dry

Dr. Pepper

Wine

Ripple Wine

Meier's Wine

